Brief Communication

Brazilian examples of programs for the control of asthma*

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Abstract

The aim of this study was to determine which Brazilian programs demonstrate experience in asthma management. Data on and characteristics of those programs were obtained by electronic mail. The variables studied were related to the program itself, its patients and staff. Descriptive statistics were used in the study, which evaluated 17 programs. All programs received public funding, produced educational/training materials and had specialized physicians on staff. We concluded that the experience accumulated by all the programs can be used as one of the pillars of a national program for the control of asthma in Brazil.

Keywords: Programs; Asthma; Public health.

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Asthma is considered a chronic disease, of variable severity and high prevalence. Due to these characteristics, the appropriate management of asthma requires the involvement of all levels of the health care system. Professionals working in various sectors involved in the care of asthma patients have long requested efficacious public policies that ensure effective, satisfactory treatment, focusing on individuals within their social context. In 1999, the National Ministry of Health, Sociedade Brasileira de Pneumologia e Tisiologia (SBPT, Brazilian Thoracic Society), Associação Brasileira de Alergia e Imunopatologia (ASBAI, Brazilian Association of Allergists and Immunopathologists), Sociedade Brasileira de Clínica Médica (Brazilian Clinical Medicine Society) and Sociedade Brasileira de Pediatria (SBP, Brazilian Pediatric Society) committed themselves to establishing guidelines for the creation of the Plano Nacional de Controle da Asma (PNCA, National Asthma Control Plan). Subsequently, some asthma control programs were created, consolidated and expanded. This effort created accumulated experience in multidisciplinary treatment and better disease control, as well as decreasing morbidity and reducing the number of emergency room visits. (1) In 2001, after extensive debates, the *Carta de Salvador* (Salvador Charter) was delivered to the National Ministry of Health, drawing attention to the urgency of the definite implementation of the PNCA.(2) Since 2003, the government has shown considerable interest in this process and has begun to provide severe asthma patients with free medication (directive GM 1318; currently, directive 2577).(3) In 2005, the government began to provide free medication for individuals with moderate or mild asthma (directive GM 2084). (4) Asthma control programs have played a central role in the development of this policy. (5)

A small pilot study was developed in order to determine which national programs have the most extensive experience in the management of asthma, to delineate the epidemiological profile of patients, to characterize the teams of professionals involved in these projects and to describe the public health strategies adopted.

At the request of the authors, the SBPT and the ASBAI e-mailed a questionnaire to their members. The questionnaire included the following question: Do you participate in any asthma control programs in your area? Subsequently, the authors sent a form

to the health care facilities of the members who answered "yes" in order to determine the public health strategies adopted, some epidemiological aspects of patients (age and gender), as well as the makeup of the teams of health professionals involved in the programs (number of professionals, professional category and type of professional training) and their practices (educational activities and number of daily/monthly visits). We also asked how long the program had been in operation, whether charts/educational materials had been produced and what were the sources of financial support (state agencies, municipal agencies or both).

The objective of the present study was to investigate comprehensive programs. Therefore, after a preliminary analysis of the forms, programs that had been in operation for less than two years were excluded, as were those aimed only at the treatment of severe asthma. Only descriptive statistics were used in the analysis of the results.

Of the 55 programs operating out of health care facilities at which those who answered "yes" to the initial question worked, 28 (51%) were sponsored by health departments (27 municipal and 10 state), and 27 (49%) were sponsored by institutions of higher learning. A second questionnaire containing questions on infrastructure and human resources was distributed to those same 55 health care facilities. A total of 38 programs (69%) were excluded from the study: 11 because the health care facilities out of which they operated did not respond to the second questionnaire; 17 because they focused only on severe asthma; and 10 because they had been in operation for less than 2 years. Therefore, 17 asthma control programs were studied, 4 of which were coordinated by ASBAI members, 4 by SBP members, 3 by SBPT members and 1 by a member of the Brazilian Society of Family and Community Medicine. Of those 17 programs, 14 (82%) offered treatment for all age brackets, and only 3 (18%) served children and adolescents exclusively. All of the programs received public funding for medication and salaries. Of the 17 programs evaluated, 4 (23%) received state funding exclusively, whereas 13 (77%) received state and municipal funding.

The mean age of the programs was 5.2 years (standard deviation, 3 years). Although most programs served populations in the southeastern or southern region of the country (8 programs and

3 programs, respectively), 3 programs operated in the northeast, and 2 operated in the central-west. None of the programs evaluated were operating in the northern region of the country. All 17 programs produced training/administrative materials (forms, protocols, routines, flowcharts and schedules), as well as educational materials (leaflets and brochures). A total of 8 programs (47%) developed educational activities (lectures or individual visits) within the community.

In addition, all programs had referral centers with specialists (allergists, otorhinolaryngologists, pulmonologists and pediatric pulmonologists), who developed activities incorporated into the basic health care system. Nevertheless, only 7 programs (41%) involved community health care agents, and only 8 (47%) of the programs employed home visits by nurses. The total number of professionals involved in the programs is shown in Table 1.

The mean number of medical visits/month was 160, and the mean number of nurse visits/month was 154.

In the present study, we tried to identify asthma control programs that had been in operation for at least two years and that were structured such that they provided holistic treatment to patients with asthma. Despite the fact that there are many practical functional initiatives for the treatment of patients with asthma, the exclusion of 27 of 55 programs studied shows that a significant number of those initiatives are still in the early structuring phase. The creation of the first PNCA acted as a stimulus and incentive for health professionals who longed for

Table 1 – Number and type of professionals involved in the asthma control programs.

Professional	Total number of	Mean and
category	professionals	standard
		deviation
Clinicians	1183	131 ± 118
Pediatricians	670	67 ± 96
Specialists	114	10 ± 13
Pulmonologists	60	-
Allergists	23	-
Pediatric	14	-
pulmonologists		
Other specialists	7	-
Nurses	1748	218 ± 225
Community agents	5384	769 ± 753

a better management of the disease and patients. Consequently, since 2003, with full funding for the acquisition of medications for asthma, ⁽⁶⁾ the number of programs increased significantly. Our findings reveal the importance of public funding for the consolidation of asthma control initiatives, ⁽⁶⁾ since all of the programs included in the final sample received state or municipal funding.

The concentration of programs in the southern and southeastern regions (65%) might be due to the higher overall socioeconomic level in these regions or even to better health care structure. In addition, the southeastern region is the most heavily populated. Therefore, it is necessary to invest more in human resources in the other regions of the country, especially in the northern region, where none of the programs currently in operation met the criteria of the present study.

Although the 17 programs included in this study were those deemed to be the most comprehensive, only 8 of those programs developed educational activities to control asthma. It is known that such activities are extremely important for increasing treatment compliance, improving quality of life and decreasing disease severity. These activities are undoubtedly the key to any health care program. Nevertheless, it was laudable that all programs had referral centers for asthma that were staffed by specialized, skilled physicians and were incorporated into the primary health care system.

Table 1 shows that the absolute number of professionals involved in the asthma control programs was satisfactory: 1183 clinicians, 670 pediatricians and 114 specialist physicians. In total, there were 1967 physicians, who can be considered disseminators of acquired knowledge to all parts of the country. In addition, the environment is extremely favorable, since there is full public funding for the programs.

The analysis of the programs showed that nursing professionals play an important role in this network. Some time ago, the British health care system created nursing visits for patients with asthma, as recommended in the British Guideline on the Management of Asthma.⁽⁷⁾ The number of nurses involved in the treatment of asthma was higher than that of clinicians, even in the mean number of visits/month/program.

Of the programs evaluated, only 41% adopted public health strategies, such as family health

care, outreach, humanizing practices and visits by community health care agents. Those strategies are fundamental for increasing asthma patient access to health care services, as well as to providing holistic treatment for those patients.⁽⁸⁾

The methodology of our study presented some limitations related to the fact that it is difficult to collect data on public health in a country of continental dimensions, such as Brazil. Consequently, it is likely that there are asthma control programs that were not included in the present study. However, our objective was to conduct a preliminary study, and our findings indicate that the accumulated experience is sufficient to format strategies for public health asthma control programs. Therefore, the methodological limitation does not alter the final conclusions, which are that there is considerable experience, that number of health care professionals working in the area is adequate, and that there is a significant amount of data for the creation of a national program of professional training in asthma control. These conclusions should motivate the development of new strategies in public health.

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